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FOR IMMEDIATE RELEASE

**CYBEX UNVEILS GROUNDBREAKING 770T TREADMILL AT IHRSA CONVENTION
WITH NBC'S THE BIGGEST LOSER WINNER PATRICK HOUSE
*This is not your run-of-the-mill treadmill***

MEDWAY, MA, March 18, 2011 – Cybex International, Inc. (NASDAQ: CYBI), a leading manufacturer of premium exercise equipment, launched its new, advanced 770T Treadmill with the help of CYBEX Fitness Ambassador and Season 10 winner of NBC's *The Biggest Loser*, Patrick House at the IHRSA (International Health, Racquet & Sportsclub Association) Convention in San Francisco, CA.

CYBEX Chairman and Chief Executive Officer John Aglialoro stated, "This is not your run-of-the-mill treadmill. This is a breakthrough treadmill designed to help serious and casual fitness athletes alike to rediscover the simple joys of running, jogging, and walking. As with all CYBEX products, the 770T is designed and engineered to reflect the natural movement of the human body — this treadmill incorporates the leading edge of exercise science."

CYBEX Fitness Ambassador and Season 10 winner of NBC's *The Biggest Loser* Patrick House stated, "I wish *The Biggest Loser* had the 770T when I was on the Ranch training to lose weight. The 770T's features make it a great treadmill for everyone from your grandfather looking to stay active to an elite marathon runner training for the Boston Marathon."

The 770T's advanced features include:

- Patented CardioTouch display that provides a single command center for every exercise program and entertainment control, including iPods® and iPhones®. Users can easily set up an exercise program, charge an iPod® or iPhone®, scroll through playlists, albums, artists, podcasts, and more.
- Patented **ARMZ™** ergonomically designed stability bars that provide a more comfortable and safer ride. These stabilizers reach out beyond conventional support bars to provide an added level of safety and a feeling of confidence.

- Patented IS3 Intelligent Suspension System ensures a precise match of the body mechanics of running to ensure a comfortable ride with minimal stress and impact. The 770T's deck is soft at landing, firm in the middle, and rigid at toe-off to precisely match the body mechanics of running.

“In addition to advanced user features, we have also gone to great lengths to make this an incredibly smart and efficient treadmill for club owners,” stated CYBEX Senior Vice President of Business Development Larry Gulko. “For example, the 770T features a cooling belt for the treadmill deck enabling the belt to stay cool and last longer, and a double-sided, self-service deck to allow for easier maintenance.

Information on CYBEX and purchasing details on the 770T Treadmill and other CYBEX products are available at www.cybexintl.com.

About CYBEX

Cybex International, Inc. is a leading manufacturer of premium exercise equipment primarily for commercial use. The CYBEX product line, including a full range of strength and cardio training machines, is designed using exercise science to reflect the natural movement of the human body. Led by the [Cybex Institute for Exercise Science](#), CYBEX fitness equipment is engineered to produce optimal results for users from the first-time exerciser to the professional athlete. Products are available for a wide range of facilities, from commercial health clubs to home gyms, and are sold in more than 85 countries worldwide. For more information on CYBEX and its product lines, visit the Company's website at www.cybexintl.com. Patrick House is a paid endorser for CYBEX products. His weight loss results may be atypical and individual results may vary.

This news release may contain forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements made above. These include, but are not limited to, competitive factors, technological and product developments, market demand, economic conditions, the resolution of litigation involving the Company, and the ability of the Company to comply with the terms of its credit facilities. Further information on these and other factors which could affect the Company's financial results can be found in the Company's previously filed Report on Form 10-K for the year ended December 31, 2009, its Reports on Form 10-Q, its Current Reports on Form 8-K, and its proxy statement dated March 25, 2010.

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