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FOR IMMEDIATE RELEASE

**CYBEX EXTENDS BRAVO LINE; CREATES COMPLETE FUNCTIONAL TRAINING SYSTEM,
OFFERS 38% GREATER STRENGTH GAIN OVER FREESTANDING CABLE SYSTEMS**

MEDWAY, MA, September 13, 2011 – Cybex International, Inc., a leading manufacturer of premium exercise equipment, has introduced three new Bravo machines. The original Bravo Functional Trainer is now complemented by the Bravo Press, Bravo Pull and Bravo Lift. Taken together, the four machines represent the complete Bravo Functional Training system.

The Bravo Functional Training system is geared to scientifically drive results. The Bravo Functional Trainer, Bravo Press and Bravo Pull all utilize Progressive Stabilization, a patent-pending technology that allows users to adjust for height and horizontal position. “The Bravo machines allow members to increase core strength and workload at the same time,” said Steve Suchanek, Director of Product Management at CYBEX. “Independent research conducted at the University of Massachusetts shows that Progressive Stabilization yielded a 212% increase in load capacity and a 184% increase in core activation. In addition, Bravo offers greater strength gain over freestanding cable systems. These numbers mean users can lift nearly three times more weight and get three times the core muscle activation. No freestanding cable device can match these results.”

The Bravo Press and Bravo Pull, derived from the original Bravo, are designed to break out movement types in a format that utilizes far fewer adjustments for simplified setup. The Bravo Lift is an all-new piece developed specifically to work with lifting patterns. The Bravo Lift includes a patent-pending feature called Free Start, which allows the user to select the desired starting height and to get to it with minimal load.

“With over 25 years of experience in sports training, we always want to be on the cutting edge. The CYBEX Bravo creates limitless training opportunities for both rehabilitation and intense athletic conditioning,” says Brett Fischer at Fischer Sports, Phoenix, AZ.

Given the Bravo Functional Training system’s unique, comprehensive approach to functional training and design-friendly footprint, noted Suchanek, it offers versatility in a number of environments, including fitness centers, personal training studios, college training facilities, sports performance centers, YMCAs/JCCs, rehab

facilities and more. “The Bravo Functional Training system can be an excellent solution to functional training in personal training studios; it can act as a complete functional training zone in a commercial club, bring functional training tools to the weight room floor as an alternative to selectorized training and much more,” he added. “It’s a flexible system that works across an array of settings.”

DJ Bosse, Founder and CEO of Bosse City Club and Spa agrees, “The Bravo’s versatility is unmatched. It offers members a nearly unlimited number of unique exercises, all of which can be performed from a standing posture. It doesn’t get more functional than that.”

Visit <http://www.cybexintl.com/products/strength/Bravo/default.aspx> or call +1.774.324.8000 to learn more about the CYBEX Bravo Functional Training system.

About CYBEX

Cyber International, Inc. (NASDAQ: CYBI) is a leading manufacturer of premium exercise equipment primarily for commercial use. The CYBEX product line, including a full range of strength and cardio training machines, is designed using exercise science to reflect the natural movement of the human body. Led by the [Cyber Institute for Exercise Science](#), CYBEX fitness equipment is engineered to produce optimal results for users from the first-time exerciser to the professional athlete. Products are available for a wide range of facilities, from commercial health clubs to home gyms, and are sold in more than 85 countries worldwide. For more information on CYBEX and its product lines, visit the Company’s website at www.cybexintl.com.

This news release may contain forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements made above. These include, but are not limited to, the resolution of litigation involving the Company, the ability of the Company to comply with the terms of its credit facilities, competitive factors, technological and product developments, market demand, and economic conditions. Further information on these and other factors which could affect the Company’s financial results can be found in the Company’s previously filed Report on Form 10-K for the year ended December 31, 2010, its Reports on Form 10-Q, its Current Reports on Form 8-K, and its proxy statement dated April 14, 2011.

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