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FOR IMMEDIATE RELEASE

CYBEX ANNOUNCES NEW RESEARCH PARTNERSHIP WITH UMASS AMHERST
New relationship underscores CYBEX's unmatched commitment to science and efficacy

MEDWAY, MA, March 10, 2011 – Cybex International, Inc. (NASDAQ: CYBI), a leading manufacturer of premium exercise equipment, today announced a new partnership with the University of Massachusetts, Amherst with the launch of the college's fully-equipped Body Shop fitness facility, which was outfitted by CYBEX.

The new fitness center is equipped with \$120,000 dollars worth of exercise equipment that CYBEX donated to the University. The equipment will be utilized by the UMASS Amherst Department of Kinesiology for a variety of research projects investigating exercise, fitness and wellness. The center will also be used by the school's students, faculty, staff and the community at large.

CYBEX President and COO Arthur Hicks said, "We are extremely excited to be partnering with the UMASS Department of Kinesiology, one of the finest programs in the world, to advance research into and understanding of exercise science. CYBEX is committed to providing the safest and most effective exercise equipment possible. The research advances that this equipment makes possible will help us achieve that goal. No other fitness equipment manufacturer puts these sorts of resources into research."

Dr. Patty Freedson, Chair of Department of Kinesiology said, "This partnership is vital because it allows faculty and students to conduct important research about exercise and to use that data to inform the scientific community and CYBEX. That information helps spark further investigation and will help CYBEX tailor its machines to more specific exercise outcomes. It will also help us educate people about how to work out better and more safely, which is critical given the obesity and inactivity crisis our nation faces."

CYBEX's Paul Juris said, "As the Executive Director of the Cybex Institute for Exercise Science and an alumnus of the Department of Kinesiology, I am thrilled to have helped establish this partnership between two world-class institutions. We are looking forward to working with students and faculty in our collaborative research efforts, to develop new health and fitness solutions for our communities, and to provide valued information to health and fitness professionals."

About CYBEX

Cybex International, Inc. is a leading manufacturer of premium exercise equipment primarily for commercial use. The CYBEX product line, including a full range of strength and cardio training machines, is designed using exercise science to reflect the natural movement of the human body. Led by the [Cybex Institute for Exercise Science](#), CYBEX fitness equipment is engineered to produce optimal results for users from the first-time exerciser to the professional athlete. Products are available for a wide range of facilities, from commercial health clubs to home gyms, and are sold in more than 85 countries worldwide. For more information on CYBEX and its product lines, visit the Company's website at www.cybexintl.com.

About UMASS

Founded in 1863, the [University of Massachusetts Amherst](#) is a distinguished national research university and the flagship of the five-campus UMass system, enrolling students from 48 states and 50 countries. At UMass Amherst, eight schools and colleges offer 94 undergraduate degree programs (including six associate degrees) as well as 73 master's and 51 doctoral programs in 55 departments.

This news release may contain forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from those anticipated by the statements made above. These include, but are not limited to, competitive factors, technological and product developments, market demand, economic conditions, the resolution of litigation involving the Company, and the ability of the Company to comply with the terms of its credit facilities. Further information on these and other factors which could affect the Company's financial results can be found in the Company's previously filed Report on Form 10-K for the year ended December 31, 2009, its Reports on Form 10-Q, its Current Reports on Form 8-K, and its proxy statement dated March 25, 2010.

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